

Curriculum Vitæ
Rute Frias

Personal Details

Name **Frias, Rute Esteves de**
Address Rua São João Bosco
Número 96, Habitação 24
4100-150 Porto
Portugal
Mobile phone 00351 965 06 13 22
E-mail frias.rute@gmail.com
Birth 09 04 1980 Lisbon
Nationality Portuguese

Work experience

Since February 2008 **Product Designer**

Main activities Manage and coach a team of designers.
Supervise all user interface design for the scheduler module and for the citizen products.
User interface design and design review for the company main software product.
Managing task assignment in the absence of the department manager.
Adapting the user interface guidelines to a new application framework.
Collaborate in developing the contents for the user interface design section of the internal wiki.

Institution ALERT Life Sciences Computing, S.A.
Address Edifício Lake Towers
Rua Daciano Baptista Marques, 245
P – 4400-617 Vila Nova de Gaia
<http://www.alert-online.com>

Apr 2006 - Jan 2008 **Research Scholarship**

Main activities Creative concept designer in multimedia information processing, interaction and presentation.
Applied research in interface and interaction design.
Implementation of the InStory platform at Regaleira.
Interaction design for the Memoria project (desktop, mobile and tangible interface).
Research and development of proposals for scientific projects in the following fields: augmented reality and games; mobile interfaces for learning with images; technologies for museums; visual programming environments and contextual information for mobile devices.
English presentations for visiting faculty members.

Distinctions 2006 Portuguese Multimedia Award in the Web/mobile phone category.
Winning proposal for the "Connecting Portugal" Programme (part of the Portuguese Government Technological Plan) to fully implement InStory at Quinta da Regaleira.

Institution IMG-Interactive Multimedia Group /CITI/FCT/UNL
Address Faculty of Sciences and Technology, New University of Lisbon
Departamento de Informática, FCT/UNL
Quinta da Torre
P – 2829-516 Caparica
www.citi.di.fct.unl.pt

Jan 2005 - Mar 2006 **Collaboration and Scientific Initiation Scholarship in the InStory Project**

Main activities Applied research in interface design.
Website support, PDA graphic interface and navigation structure proposals.
PDA's graphic interface technical requirements definition.
Graphic elements production.
Written work on project proposals.

Institution IMG/CITI/FCT/UNL

2001 - 2004 **Collaboration with Master Designer Paulo Parra (industrial designer and tutor at FBAUL)**

Main activities Paulo Parra Design Laboratory Website development and improvement.
Conception and production of audiovisual presentations.

Publications

2007 **“Sharing Personal Experiences while Navigating in Physical Spaces”**

R. Jesus, Dias, R., Frias, R., Abrantes, A., Correia, N.,
5th Workshop on Multimedia Information Retrieval in 30th international
ACM Information Retrieval Conf (SIGIR, Amsterdam, Netherlands), 2007.

“An Interface to Explore Personal Memories”

R. Jesus, Santos, E., Frias, R., Correia, N.,
15º Encontro Português de Computação Gráfica (EPCG), Porto Salvo, 2007.

“Mobile Interface of the MEMORIA Project”

R. Dias, Jesus, R., Frias, R., Correia, N.,
Proceedings of the 30th international ACM Information Retrieval
Conf (SIGIR, Amsterdam, Netherlands), 2007.

“Geographic Image Retrieval in Mobile Guides”

R. Jesus, Dias, R., Frias, R., Correia, N.,
Proceedings of the 2007 Workshop on Geographic information Retrieval in ACM Sixteenth
Conference on Information and Knowledge Management (CIKM 2007).

2006 **“PhotoNav: A System to Capture, Share and Access Personal Memories”**

R. Jesus, Martins, T., Frias, R., Abrantes, A., Correia, N.,
Memories for life Colloquium, London, 2006.

Presentations

2007 **“Development of the InStory Project. Technical solutions, interfaces and content”**

Lecture at Faculty of Sciences and Technology, New University of Lisbon.

“Mobile Storytelling”

Media Research Workshop, Lisbon, July 2007.

Education

Sep 1999 - Oct 2005 **Portuguese “Licenciatura” (5 year Licenciante Level Degree) in Communication Design**

Subject Theory and studio work on Interaction, Graphic and Product Design.
Theory and practice on visual perception and representation.
Museology, art and design history.
Design technologies and professional systems (digital, audiovisual and graphic industries).
Project development in production and research multidisciplinary environments.
Social, juridical and financial aspects of Design and corporation management.
General knowledge on theories and methodologies in market and consumer behaviour research.

Institution Faculty of Fine Arts, University of Lisbon

Address Largo da Academia Nacional de Belas-Artes
P - 1247-058 Lisboa,
www.fba.ul.pt

Nov 2007 **Drawing with Satellites**

Subject Drawing with Global Positioning System (GPS) receivers
Introduction to GPS technology and navigation techniques

Institution Project Mapa. Joint initiative of artists and scholars from University of Porto (UP) and the Catholic University of Porto (UCP)

Address <http://paginas.fe.up.pt/~mapa/premio/>

May 2006 **Mobile Processing Workshop “Interactive Applications for Mobile Phones”**

Subject Mobile Processing programming language

Professional Domain Design and prototyping mobile phone applications

Institution Atmosferas – Centro de Artes Digitais

Address Rua da Boavista 122, 2º
P - 1200-069 Lisboa
www.atmosferas.net

Apr 2005 - Jun 2005 **Pure Data Workshop “Interactive Environments”**
Subject Pure Data software
Professional Domain Programing and fabrication in physical and digital interaction media

Institution Associação de Estudantes de Artes Plásticas e Design
Address Largo da Academia Nacional de Belas-Artes
P - 1247-058 Lisboa

Jun 2004 **Maya Workshop**
Subject Maya software
Professional Domain 3D Digital Modelling and Animation

Institution Independent instructor

2003 **Sound workshop with musician Vítor Joaquim**
Subject Audio experience, sound design, digital editing and mixing
Institution Faculty of Fine Arts, University of Lisbon

2003 **Digital Video workshop**
Subject Post-production and distribution
Institution Faculty of Fine Arts, University of Lisbon

2003 **Web development workshop**
Subject Dreamweaver and Flash software
Institution Faculty of Fine Arts, University of Lisbon

Mar 2001 **Photoshop**
Subject Adobe Photoshop software (Bitmap and image manipulation)
Institution Flag
Address Praça Duque de Saldanha, N.º1 – 3º D
P - 1100-094 Lisboa
www.flag.pt

Jan - Feb 2001 **Video Course
Level I - "Professional Systems"**

Subject Video

Professional Domain Audiovisual productions: planning, screenplay,
image capture, sound capture and linear edition.

Institution Instituto Português da Juventude

Address Delegação Regional de Lisboa
Via de Moscavide 47 101 Lisboa,
P-1998 Lisboa Expo

Skills

Mother tongue **Portuguese**

Second language **English** According to ielts results (test date: 21 October 2006)

Overall band score	Listening	Reading	Writing	Speaking
7.0	7.0	8.5	6.0	7.0

Driving license Category B and A vehicles drivers license.