Pedro Farinha

IT Consultant

pfarinha@gmail.com

Summary

Project Mananger, Team Lead, Freelance Consultant, Programmer Analyst, in different businesses and domains.

Over 12 years of professional experience in development of web-based systems, portals and other internet and multimedia applications.

Future goals are aimed at expanding the knowledge in web-based and multimedia development with agile practices, as well as its integration with web marketing solutions.

Specialties

Project Manager, Agile (Scrum), CRM Functional / Technical Consultant, JavaScript, CSS, XML, HTML. XHTML, ActionScript, Lingo, MySQL database development, MSSQL database development, PHP, PL/SQL database development, UML modelling language, Visual C#.NET.

Experience

Owner at Webmarketing

May 2009 - Present (1 year 11 months)

Webmarketing® is a multidisciplinary firm with extensive experience in the field of new technologies, provide SEO and SEM consulting, manages safely and efficiently online advertising campaigns, Web Marketing, campaigns Pay-Per-Click, Affiliate Marketing, optimization of websites, conducts usability tests and performs metrics analysis. Above all, we highlight your business on the Internet.

IT Consultant as Freelancer at ...

April 1996 - Present (15 years)

Responsible for writing proposals, requirement analysis and development of web and multimedia applications in coordination with designers. Work was made in C#, AJAX, Action Script, Lingo, JavaScript, SQL Server, Microsoft Access, MySQL, PHP, CSS, XLS and XML.

Some of the final clients included Vera Cortês art agency, Distrifarma, GelPeixe, Mó de Vida, CIDAC - Centro de Informação e Documentação Amílcar Ca, DGOTDU - Portal do Ordenamento do Território e do Urbanismo, Faculdade de Motricidade Humana de Lisboa, DigitalMix, Alcatel, AmecSpie, Sapo, Ramp and LudicArtes.

3 recommendations available upon request

Project Manager at   Janela Digital
July 2008 - February 2009 (8 months)

Responsable for planning projects according to strict deadlines, coordinating the efforts of team members in order to deliver projects according to plan. Setting deadlines, assigning responsibilities, and monitoring, summarizing and communicating the progress of the project to the company management.

1 recommendation available upon request

CRM Functional / Technical Consultant at   Janela Digital
July 2006 - June 2008 (2 years)

Survey of Requirements, functional Analysis and adaptation to the Imoguia CRM (Customer Relationship Management), Software of Real Estate Management for Great Companies of construction, promotion and mediation. Web application of property management that incorporates a methodology for CRM. A solution that focuses on the client, in all its business opportunities and in the whole history of relationships. It allows a consolidated view of customers through business opportunities, sales, after sales, marketing and administrative procedures ensuring the assessment of performance, anticipating the trends and indicators for defining new strategies.

2 recommendations available upon request

Programmer/Analyst at   Janela Digital
July 2003 - June 2006 (3 years)

Development in .Net(C#), MSSQL, WebServices, C#, XML, actionScript and JavaScript for Casa Sapo and Imoguia. Casa Sapo is the leading Real Estate Portal in Portugal, it is the biggest national real estate portal electronically marketing property for offer and demand, with more than 400 thousand properties being advertised and more than 500 thousand unique visitors, each month.

1 recommendation available upon request

Multimedia Developer at   Infordesporto
January 2001 - April 2002 (1 year 4 months)

Development of webGames using lingo/shockwave (Macromedia Director), actionScript (Macromedia Flash), asp and MSSQL for IDSportgames.

1 recommendation available upon request

Multimedia Developer at   SportStat
June 2000 - December 2000 (7 months)

Development of the first Web Trading Card Game about soccer (Off-Side) in lingo/showckwave (Macromedia Director), asp and MSSQL.

Web Consultant at   DevWeb
January 2000 - May 2000 (5 months)

Developement in Compass Server (Netscape), javaScript server side (LiveWire), JavaScript, Informix, css, html and xml.

Programmer/Analyst at Solsuni

December 1996 - December 1999 (3 years 1 month)

Development in html, css, JavaScript, JavaScript Server Side (LiveWire), VBA and Oracle.

2 recommendations available upon request

Education

Instituto Superior Autónomo de Estudos Politécnicos

Higher Education/University, Specialty Information Systems, 1998 - 2003

FUNDETEC/INESC

Post-secondary Education, Training Course in Multimedia Communication Experts, 1996 - 1996

Escola Secundaria de Fonseca Benevides

Secondary Education, Professional Course of Electronics, 1991 - 1994

Honors and Awards

2000

Multimedia XXI, 1st prize in the category of new talents, assigned by APDC (Portuguese Association for the Development of Communications) and APMP (Association for the Promotion of Multimedia in Portugal), with the project 'Invisible Man'.

Interests

Web Marketing
Human Interface Usability
Scuba Diving

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Linked in ®

10 people have recommended Pedro

"Pedro is one of the most competent IT Consultants that work with Bombazine for the last 5 Years. Responsible and with a high working performance, Pedro should be the right IT Partner to whom it may concern. I OBVIOUSLY recommend him to any specialized and well resulted project."

— **Gonçalo Nunes Rodrigues**, was Pedro's client

"In all the projects we've worked one thing was (and is) granted: perfection. It´s always a pleasure to work with Pedro."

— **Nuno Dias**, was Pedro's client

"Das vezes em que contratámos o Pedro, o resultado foi excelente, mostrou-se receptivo às nossas ideias, em alguns casos, desempenhou a função em tempo recorde, e acima de tudo é uma pessoa responsável, profissional e em quem podemos confiar."

— **Paulo Mendes**, was Pedro's client

"Pedro is a highly qualified professional. I thouroughly enjoyed working with him and I am sure that he will be a great asset to any project that he will get involved with."

— **Hélia Ferreira**, *consultant, Janela Digital*, worked directly with Pedro at Janela Digital

"Pedro is a great Consultant and expert in the IT business. We worked together in the HomeLife CRM project and he was simple outstanding. He also is reliable, and with a great accountability. António Queirós"

— **António Queirós**, was Pedro's client

"Pedro and I have worked together on various demanding Imoguia CRM projects, and I can say without any doubt that Pedro is a excellent professional. Is very commited with his job and is always trying to improve himself, combining excellent analysis skills with functional skills as well as being a terrific team player. It was a real pleasure working with him."

— **João Mota**, *CRM Tech Support, Janela Digital*, worked directly with Pedro at Janela Digital

"Pedro is a sharp, very aware, open-minded thinker, who I had the pleasure to work with. Besides being a top-notch programmer he has more unknown features like being a keen IT instructor. He was indeed my first tutor in OOP. We worked together in several projects in Janela Digital and all came out to be quite successful."

— **Miguel Azevedo e Castro**, *Web Designer, Janela Digital S.A.*, worked with Pedro at Janela Digital

"I worked with Pedro at Infordesporto and later on the development of several independent projects. I do recommend Pedro as an exellent professional."

— **Ana Carvalho**, *web designer, Infordesporto*, worked with Pedro at Infordesporto

"I've worked with Pedro for almost 3 years, I found him very dependable and professional in all aspects at work. It can be an important and valuable asset to any team."

— **Carlos Geadas**, *Pre Sales, SOLS e SOLSUNI*, worked with Pedro at Solsuni

"Pedro is a very focused professional very capable doing the jobs in a very professional and rational way."

— **Nuno Canas**, *President, Solsuni*, managed Pedro at Solsuni

Contact Pedro on LinkedIn