

KEMAL REZA

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KEY SKILLS

Digital Media Design - Digital Branding & Marketing Concept Development - UX / Wireframing Design - Digital Media Project Management - Front-End Web Development (HTML, CSS & jQuery) - Graphic Design

PROFESSIONAL EXPERIENCES

- **Freelance UX & Web Designer** - July 2011 to present
Available for services in user experience and web design.
- **Digital Producer at Magnivate** (Digital Interactive Agency) - January 2011 to June 2011
Responsible for execution, from concept to delivery, of all assigned (interactive) projects/products. Also responsible for the UX design and wireframing phase of any given project(s).
- **Digital Art Director at Magnivate** (Digital Interactive Agency) - April 2010 to December 2010
Responsible for concept development and art direction of digital / interactive products according to client's brief, also responsible for supervising (junior) designers in the team.
- **Multimedia Designer at Jenggala Bali** (Ceramic Manufacturer) - July 2008 to March 2010
Responsible for design and production of in-house (digital) projects for marketing and branding purpose. Secondary responsibility includes overseeing 'Visual Communication' department staffs in producing artworks & layout to suit company's standard and identity.
- **Graphic Designer at Wivvies.com** (Software Development House) - January 2008 to April 2008
Responsible for designing Graphical User Interface for in-house softwares and web design according to client's brief.
- **Multimedia Designer at Crayon Digital** (Digital Marketing Agency) - June 2007 to December 2007
Responsible for developing and final execution of engaging and interactive work for online, mobile and video content according to creative briefs from Art Director.
- **Multimedia Designer at Megaxus Infotech** (Online Game Publisher) - September 2006 to May 2007
Responsible for the conceptualization and development process of the website for the company's online games and marketing collaterals according to the brand's specification.

EDUCATION

- **Diploma of Higher Education - Middlesex University** (United Kingdom) - 2006
Majoring in Multimedia Arts
- **Technical College Diploma - SAE Institute Amsterdam** (The Netherlands) - 2005
Majoring in Creative/Digital Media Production

LANGUAGES

- Indonesian (Mother tongue)
- English (Fluent)
- Dutch (Advanced)
- German (Basic)